

Measuring the Internet: challenges and applications

Telecommunication Group presentation

Speaker:
Marco Mellia



Politecnico di Torino – 7/12/2011

The Internet today

2



A very complex scenario

- many eterogeneous services
- many content providers



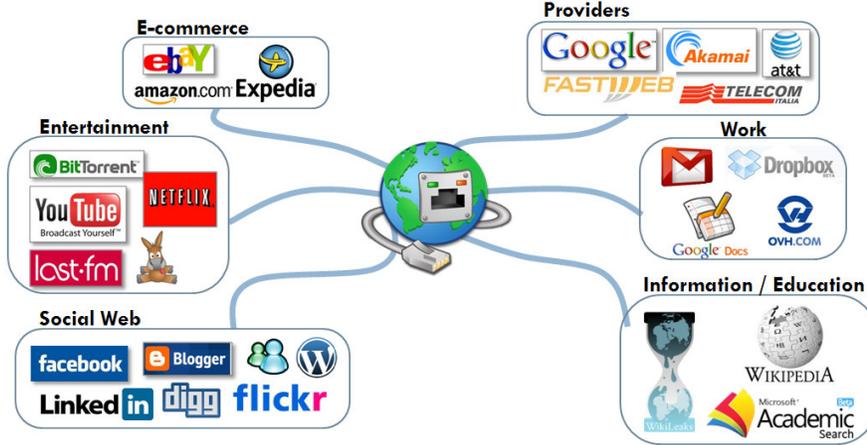
*“The Internet is the first thing that humanity has built that humanity doesn't **understand**, the largest experiment in **anarchy** that we have ever had.”*

Eric Schmidt – Google Exec. Chairman

Why we want to study “the anarchy”?

3

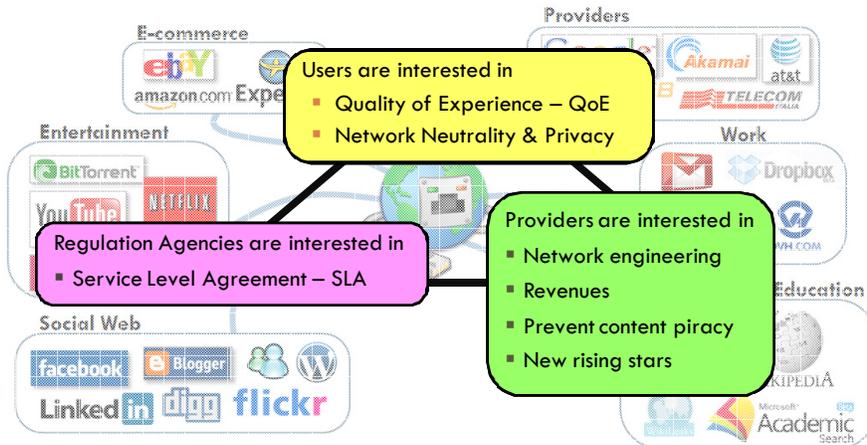
Behind “the anarchy” there are many structured **markets** where several **players** participate having different **interests**



Why we want to study “the anarchy”?

4

Behind “the anarchy” there are many structured **markets** where several **players** participate having different **interests**



How to study Internet?

5



Research

We need Tools and Methodologies as to

- **Inspect** and characterize the traffic both as an aggregate and per flow basis
- **Classify** i.e. identifying the traffic related to a specific application

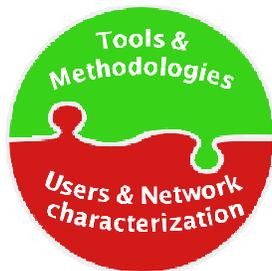
Research

We can characterize Users and Networks

- Network engineering & monitoring
 - Capacity provisioning, billing
- User Applications popularity and volumes
- Anomaly Detection & Security
 - DDoS, malware

Methodologies

6

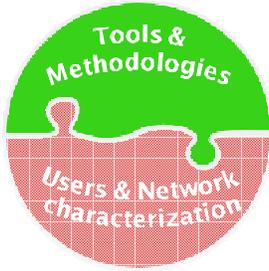


Machine learning techniques: e.g.

- Supervised machine learning
 - Bayesian classifiers, kernel based approaches, SVM, decision trees, neural networks, rule based approaches,...
- Unsupervised machine learning
 - Clustering algorithms (k-means, db-scan, EM,)
 - Augmented **by domain knowledge**

Contributions (1/3)

7

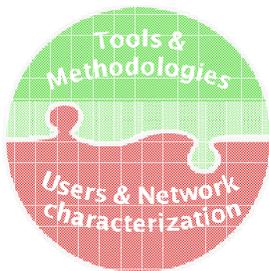


Traffic classification: identify the application that has generated a certain flow

- **DPI – Deep Packet Inspection:** if the packet payload starts with 'Bittorrent' then is a Bittorrent connection
- **Behavioral:** if the distrib. of the packet inter-arrival and packet size are X and Y then is a VoIP call using a certain voice encoder
- **Machine learning:** map flow features (e.g. length of the first N packets) to an hyper-space and verify how points clusterize

Contributions (2/3)

8



User Characterization: e.g.

- Application popularity
 - Rise of video streaming and drop of P2P
- Access line usage
 - Very few application (Filehosting) can saturate the available download bandwidth

Network and Service Characterization:

- YouTube
- Content Delivery Network - CDN



Traffic Classifier and Monitoring

[ToN10] KISS: Stochastic Packet Inspection Classifier for UDP Traffic

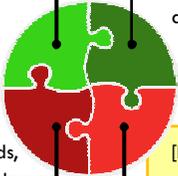
[ICC10] Stochastic Packet Inspection for TCP Traffic

[ICC10] Comparing P2PTV Traffic Classifiers

...

[WWIC10] Live Traffic Monitoring with Tstat: Capabilities and Experiences

Deploy of monitoring probes in Europe (Italy, France, Poland, Hungary, Austria) and US (Purdue University)



[TNSM] Characterization of ISP Traffic: Trends, User Habits and Access Technology Impact (submitted)

[ICDCS11] Dissecting Video Server Selection Strategies in the YouTube CDN

[IMC11] YouTube Everywhere: Impact of





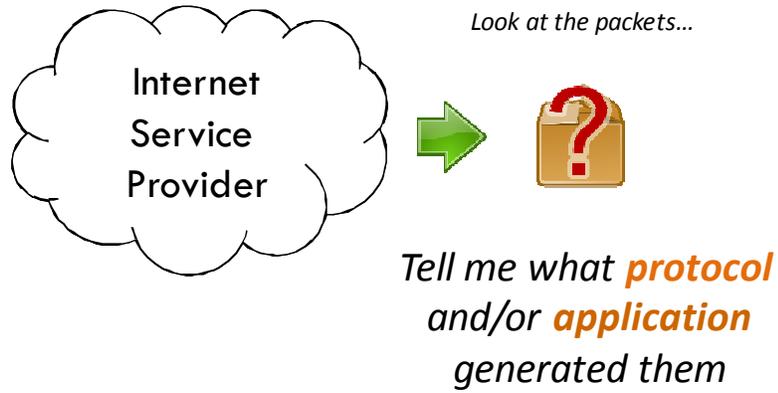


10

THE PROBLEM

THE TOOL

Traffic classification



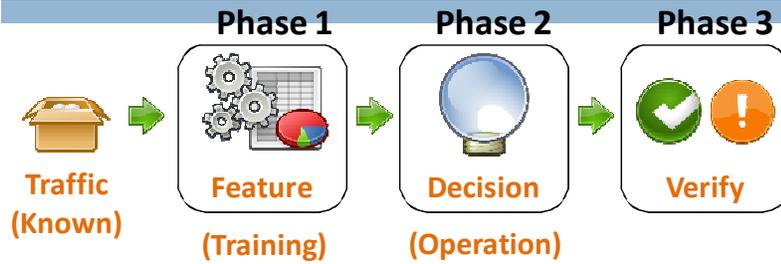
Typical approach: Deep Packet Inspection (DPI)

It fails more and more:
P2P
Encryption
Proprietary solution
Many different flavours

Port: ?
Payload: RTP protocol

Port: 4672 ?
Payload: E4/E5

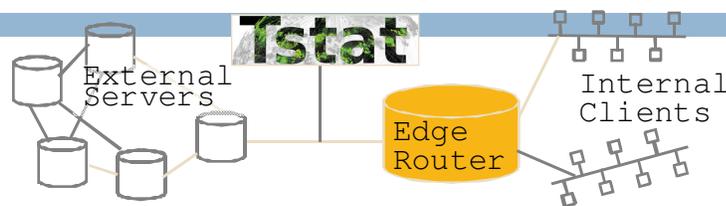
Possible Solution: Behavioral Classifier



1. **Statistical** characterization of traffic (given source)
2. Look for the **behaviour** of unknown traffic and assign the class that better fits it
3. Check for possible classification mistakes

METHODOLOGY: SUPERVISED MACHINE LEARNING

Tstat

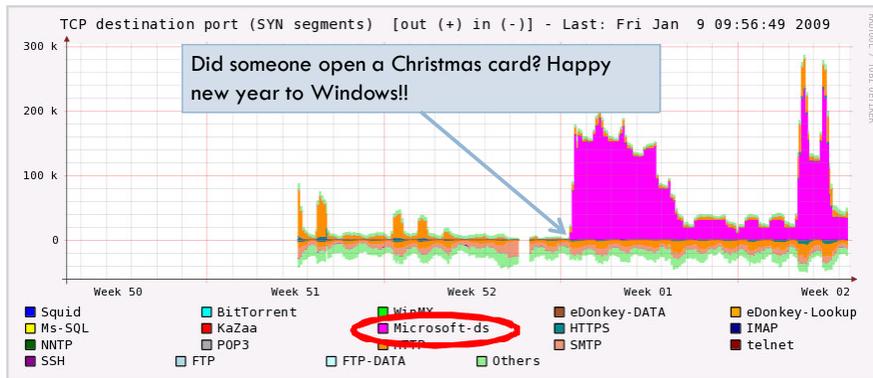


- **Traffic classifier**
 - Deep packet inspection
 - Statistical methods
- **Persistent** and **scalable** monitoring platform
 - Round Robin Database (RRD)
 - Histograms
- **Open Source**

TOOL & DATA: software & packets

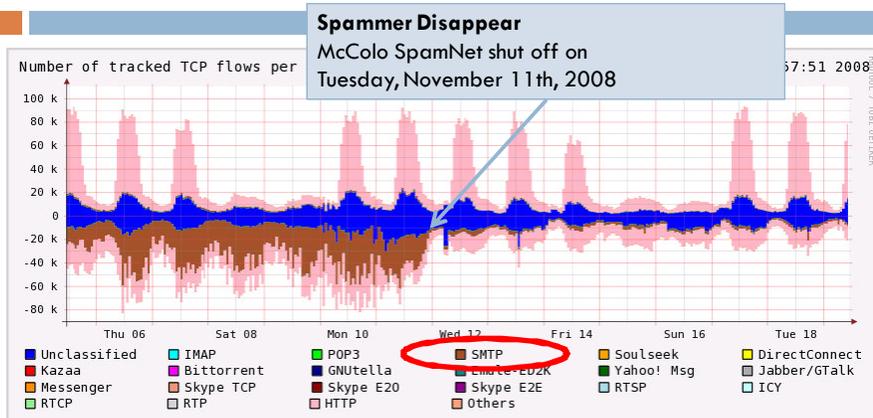
<http://tstat.tlc.polito.it>

Worm and Viruses?



Results: examples of nice things you may see

Anomalies (Good!)





Dissecting YouTube

[ICDCS11] Dissecting Video Server Selection Strategies in the YouTube CDN

[IMC11] YouTube Everywhere: Impact of Device and Infrastructure Synergies on User Experience

Collaboration with:

Prof. Sanjay Rao

Dr. Ruben Torres

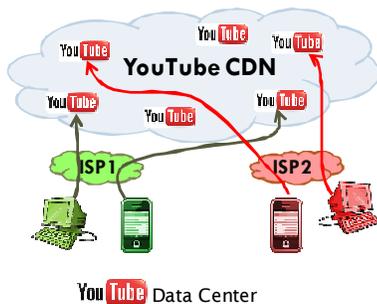


Motivations

18

YouTube is the most popular video download system on the Internet (*)

- 13 million hours of video uploaded during 2010
- It is a big share of the mobile traffic
 - more than 500 tweets per minute contain a YouTube link



Questions:

- What is the system design?
- How the system handle PC or Mobile requests?
- What about the performance?

(*) www.youtube.com/t/press_statistics

Which devices?

19

We separate the devices in two categories:



PC-player:

- Regular PC / Laptop / nettop having a web browser with the **Adobe Flash** plugin or that is **HTML5** compliant



Mobile-player:

- A smartphone, an Internet Tablet or a set-top-box using a **custom application to access to YouTube**
- No distinction/difference among the different operating systems

[CoNEXT11] Network Characteristics of Video Streaming Traffic (INRIA)

Collection Tool

20

- Traffic classification using **Tstat** (*)
 - L4 (TCP) statistics
 - Per-connection statistics (#bytes, #pkts, ...)
 - L7 DPI to inspect the HTTP messages
 - Classify the type of content and device
 - Identify the “control” messages
 - Per-video statistics (video duration, resolution, codec, ...)

(*) <http://tstat.polito.it>

Data sets

21

Name	Type	Flows	Vol.[GB]	SrcIP	Videos
US-Campus	Campus	2,172,250	10,898	20,455	446,870
EU1-Campus	Campus	173,024	714	1,203	50,205
EU1-ADSL	Home	740,330	2,615	8,154	189,788
EU1-FTTH	Home	135,907	480	1,136	33,762
EU2-ADSL	Home	830,476	3,688	5,826	205,802

Week-long collections on Sep. 2010

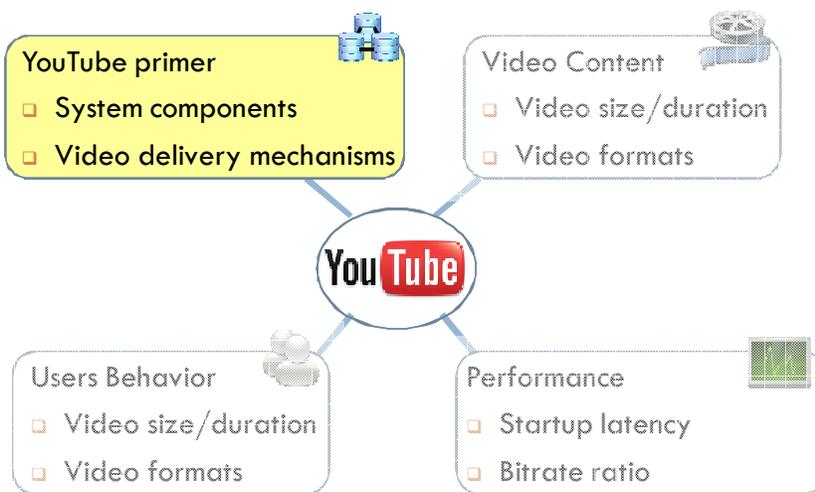
- ❑ 5 vantage points in Europe and US
- ❑ 4 access technologies - ADSL, Fiber-To-The-Home, Ethernet, WiFi
- ❑ Both Residential ISPs and Campus networks
- ❑ Mobile-player access YouTube via WiFi

Methodology: data mining

[MCTT] Over the Top Video: the Gorilla in Cellular Networks (AT&T)

Roadmap of the results

22

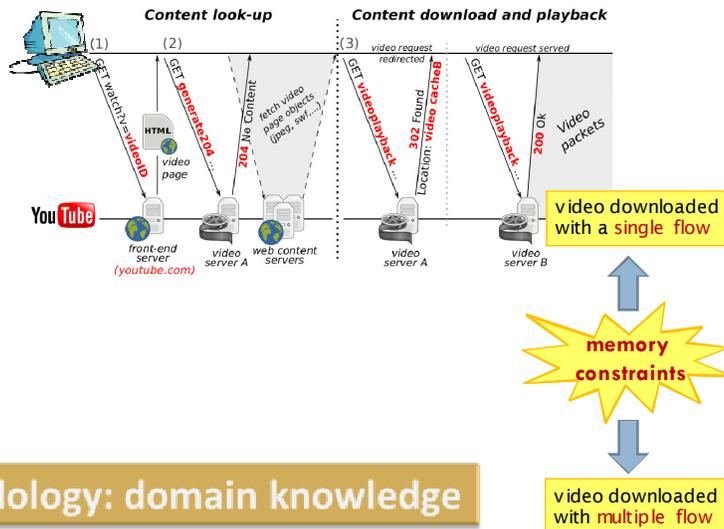




YouTube primer

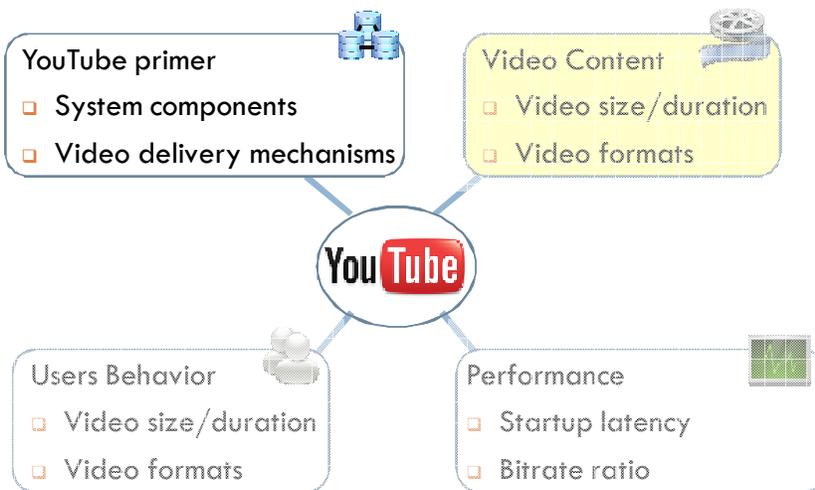
23

PC-player
Download



Roadmap of the results

24

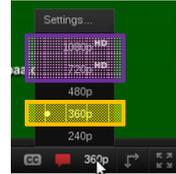




Video Content

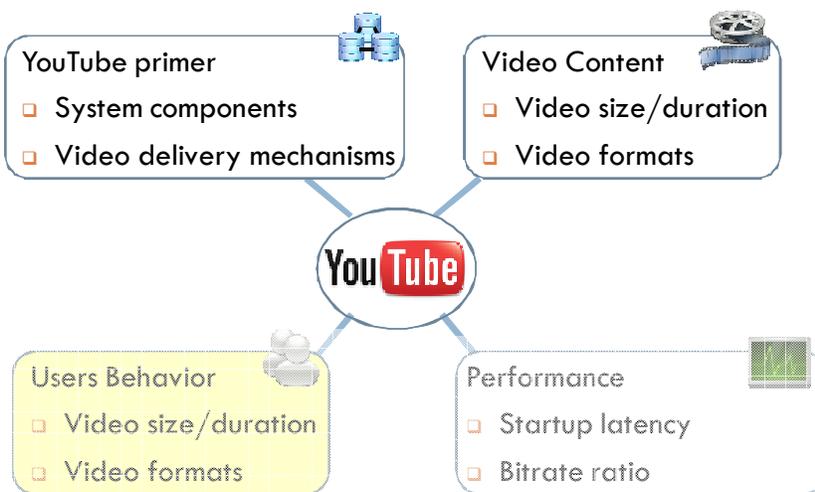
25

- 300-400M videos in the system
- Different video duration and size
 - Median duration: 3/5 min
 - Median size: 10MB
- More than 10 video format supported
 - The user just see a simple menu
 - 360p is the default resolution
 - PC use Flash as container while is Mpeg for Mobile
 - HD is negligible from PC but >2% from Mobile
 - Mobile devices download by default the best resolution available



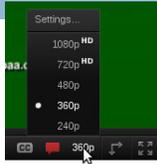
Roadmap of the results

26



Probability of resolution switch

27



Resolution switch:

The user starts to download in RES1 (e.g. 360p) and then jump to RES2 (e.g. 720p)

Let's focus on this

Data set	PC-player			Mobile-player		
	0	1	>1	0	1	>1
US-Campus	95.10	4.60	0.30	99.75	0.19	0.05
EU1-Campus	96.62	3.12	0.27	99.28	0.61	0.10
EU1-ADSL	95.27	4.45	0.28	99.63	0.28	0.09
EU1-FTTH	95.73	3.99	0.28	99.39	0.42	0.19
EU2-ADSL	95.14	4.40	0.46	98.07	1.36	0.57

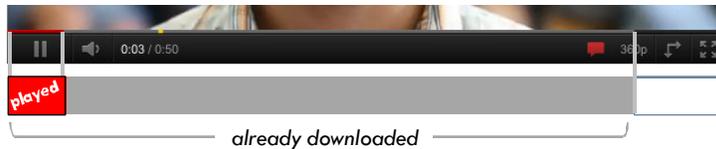
- Users stick to the default playback parameters!
- Why so? Intuition is that
 - users are not aware of this possibility
 - it is "difficult" to change resolution
 - inertia



Users behavior (1/3)

28

- Users do not change resolution
 - Only 5% perform 360p → 480p (full screen)
- Do the users watch the whole video?

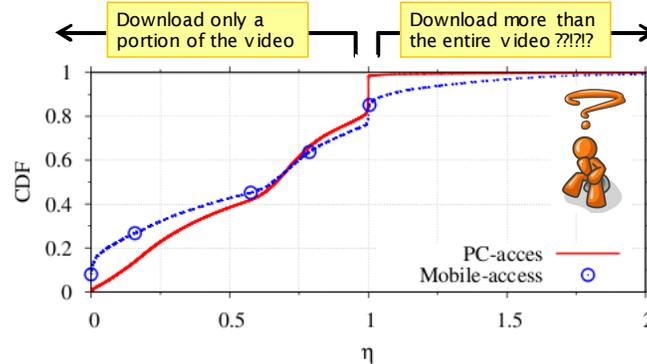


Fraction of video downloaded

29

For each video session we compute:

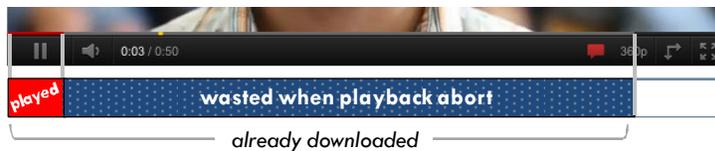
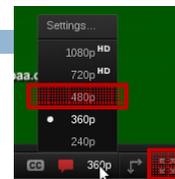
$$\eta = \frac{\text{Fraction of video downloaded}}{\text{Full video bytes}} = \frac{\text{Downloaded bytes}}{\text{Full video bytes}}$$



Users behavior (1 / 3)

30

- Users do not change resolution
 - Only 5% perform 360p → 480p (full screen)
- Do the users watch the whole video?



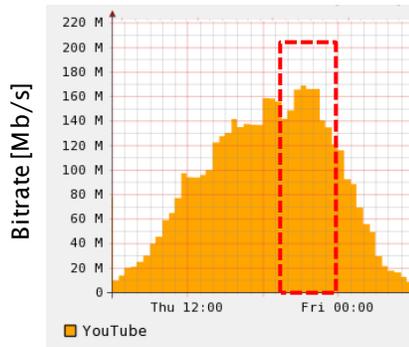
- Tstat monitor the progression of the download
 - If the TCP connection last for less than the video duration then the playback has been **abruptly aborted**
 - **>80% of the playback are aborted** during the download
 - Abruptly aborting the playback introduce **waste of bandwidth**



Users behavior (3/3)

31

Can we **estimate** the **bandwidth wasted**?



160Mb/s of YouTube
@ peak hours

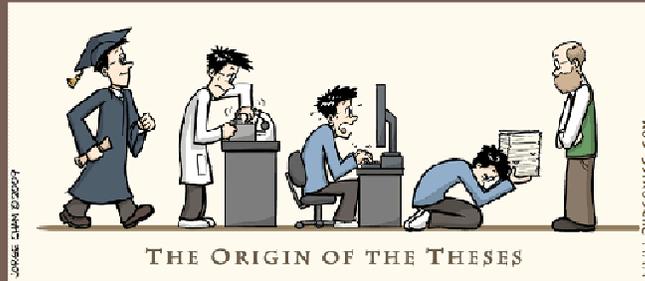


67Mb/s of
traffic wasted!!!

Conclusions

32

- ❑ YouTube is an example of successful service but it is far from been optimized
 - ❑ Caching policies, bandwidth wasted, ecc...
- ❑ Generally speaking, we need **measurement**
 - ❑ Internet is in constant evolution
 - ❑ Operators are interested in acquiring and exploiting such knowledge
 - ❑ Methodologies need to be continuously updated
- ❑ It's fun to see what we do on the Internet
 - ❑ An to see how things works



?? || ##



Politecnico di Torino – 7/12/2011